

ASA Board Meeting

March 25, 2019

Minutes

Attendees: Allie Signorelli, Sabine Schlorke, Marc Garufi, Kristin Hanmer, Margaret Core, Shaara Roman, John Mingus, Jason Mugg, Paul Bobeczko, Mia Petree, German Peri, David Gould, Adam Brick

The meeting was called to order by Allie at approximately 7:30 PM.

1. **Minutes:** Consideration of the February minutes was deferred. Mia will send via email and ask for email approval.
2. **US Soccer – Boys Development Academy:** German Peri, Director of Coaching, reported to the Board that US Soccer (USS) elected not to add a new U17 Development Academy (DA) age group at Arlington Soccer, and did not expand age groups at any non-MLS-affiliated club on the East Coast. DC United's Academy program will change to U15-U18 age groups only, and U19s will play USL or join a program with another organization. German explicitly confirmed with DA leadership that this decision does not reflect any dissatisfaction with Arlington Soccer's DA program – in fact, USS said we are exceeding expectations and we continue to have a future with the DA program. Impact of this decision on Arlington Soccer programs: the 03 boys team will stay a Red team (vs. becoming a DA team), and the 04 boys will be pre-academy.
3. **Review of travel player limitation in rec:** Along with the announcement of the new travel player limitation in rec, constituents were encouraged to submit comments to the Board. Of the 39 comments received, most were negative, but there was some support for the policy if it includes grandfathering current players. There was significant discussion of a number of considerations, including changing the age groups affected, and how the policy was announced and implemented. A motion to request that the Rec Committee study the creation of grandfathering policy and come back with recommendations at the April meeting was seconded, and in the following vote there were three votes against this motion.
4. **Proposed bylaw amendments:** The proposed amendments were sent to the membership for consideration on March 24; they need to be voted on by April 18.
5. **FY2020 budget proposal:** The FY2020 budget was voted on and approved unanimously.
Highlights:
 - Real Madrid program was shifted from Rec to G&A because all families in the club share responsibility for funding the program
 - Some travel staff was moved from Travel to G&A because they support more than just the Travel program
 - Donations and fundraising are not projected to grow in the next year
 - In order to reflect the higher level of service that Tier 1 travel teams receive, fees for DA and Tier 1 teams will increase \$50 next year. Fees for other teams in the travel

program will increase \$10.

- 6. Update on POPS plan:** Last week, the County voted 4-0 to advertise the plan, with minor adjustments to the plan put forward by the Planning Commission. The club should be visible at the next two meetings (April 8 and April 23).
- 7. Rebranding initiative:** The Board discussed the elements of a brand, including its “voice,” colors, fonts, etc. The brand that Arlington Soccer wants to convey is that it is a player-focused organization. A motion was raised to rebrand Arlington Soccer; the motion passed unanimously.
- 8. Clubhouse update:** As part of the effort to secure a property for indoor practice space and office/meeting space for Arlington Soccer, the staff has begun to consider how that kind of space would look, and has started talking to the club’s banker about ways to finance acquisition and construction. Staff is also looking other options, including extending the current lease and considering the possibility and effects of having staff work remotely.

9. Executive session

The meeting was adjourned at 9:45 PM. The next meeting is scheduled for April 22, 2019.