

ASA Board Meeting

January 28, 2019

Minutes

Attendees: Marc Garufi, John Mingus, Jason Mugg, Mia Petree, Sabine Schlorke, David Tyahla, Paul Bobeczko, Shaara Roman, Kristin Hanmer, Allie Signorelli, Adam Brick.

The meeting was called to order by Allie at approximately 7:30 PM.

1. **Minutes:** The November 2018 minutes were approved. There was no December 2018 meeting, so there were no December minutes to approve.

2. Board Business

A. Nominations. Kristin is starting the Arlington Soccer Board of Directors nomination process. She asked for input on the skills the nominating committee should be looking for in potential Board members. It was noted that Paul is term-limited, so we will need someone with finance expertise. Additionally, we also want to attract candidates with HR and risk management expertise.

Timeline: April 1 – Call for candidates announced. May 3 – applications due. Week of June 10 – voting. Other details related to the timeline were sent via email to Board members. We can start recruiting members now. An announcement will appear in Off the Post after the February Board meeting.

B. POPS Plan update. The plan, which includes redoing the fields at Kenmore, goes to the County Board in March, they will vote on RTA, with a final vote in April. Arlington Soccer needs a vocal presence at the meeting. Parks for Everyone is working with the Williamsburg lights group and Peter Rousselar (arlnow.com columnist). Their argument is with the Level of Service articulated in the POPS plan, and they would like to convert 11 diamond fields to open space/casual use. The pro-fields groups are working together to develop talking points for use in meetings with County Board members.

3. Executive Director report

- Rec program registrations are at 2800.
- We've received positive feedback for the delayed payment policy for families who have a parent furloughed by the government shutdown.
- The Tuesday Night Training (TNT) program in the kindergarten and 3rd grade age groups allows better use of fields, is an opportunity for coach education about practicing in smaller spaces, and doesn't interfere with other programs.
- The new Sippin' Soccer program is designed to meet and educate new coaches and younger coaches.
- We have signed a new 5-year agreement to provide soccer camps for Arlington County.
- Continuing vision/values/strategy discussions.
- New clubhouse/training facility – examining acquisition and post-acquisition budgeting; will continue to explore opportunities.

- We are looking at hiring a fundraising consultant to address fundraising capacity and communications.
- We are updating the current, dated Arlington Soccer logo. Logo options will be sent to Travel and Rec Committees for consideration.
- Bylaw changes: proposed changes sent via email from Adam.
- Term limit policy change: will develop a motion for consideration at next month's meeting.
- The VYSA awards banquet is scheduled for February 2, 2019, at which Coach Mo and Coach Osman will receive the VYSA Competitive Coach of the Year awards.
- Casino Night is scheduled for February 9, 2019 at the Knights of Columbus.

4. Program reports

A. Rec program– Report sent by John via email.

- The current Rules & Discipline (R&D) process doesn't work well, and the Rec program has developed an amended document for the Board's consideration. A motion to accept Rec's amended R&D document was approved on a voice vote.
- Arlington Soccer is one of the few travel programs that permits players to participate in rec soccer as well. After much consideration, the Rec Committee has concluded that travel player participation in rec teams should end at 5th grade. There is consensus from the Rec Committee, Travel Committee, and Joint Program Committee that this would be beneficial for the rec program. It was suggested that for change management purposes, a survey of the families might be beneficial. The request for a survey was sent back to the Rec Committee for consideration. The Board suggested amendments to the rec participation policy language; John will make the changes and submit it to Board for an electronic vote by April 15, the start of travel tryouts.

B. Travel program – Marc Garufi.

- The Travel Committee is currently considering its role in Arlington Soccer, given the more efficient use of existing staff and the addition of new staff to the travel program, and requests guidance from the Board regarding the role of the Program Committees. (It was noted that the Rec Committee may have a more-defined role in their bylaws, so this request for guidance may not apply to them.) The Travel Committee believes that travel parents should have a voice, given their significant investment of time and money in Arlington Soccer, and that the Travel Committee should have more input into the budget process. The Travel Committee charter is not specific regarding tasks, and over time it has become a less operational committee. Thus, there are questions regarding its appropriate role at this point in the club's development.
- The Travel Committee chair, Melissa Reimer and Adam should meet and put together a proposed charter for the Board to edit and endorse.
- In other Travel news, Arlington Soccer travel players will have a custom uniform design for the first time, because the off-the-rack options from Adidas are unsuitable and we have enough players to make a custom design financially feasible.

5. Committee Reports

A. Risk – Sabine Schlorke

- The Risk Committee requests feedback on the risk matrix in order to identify risks to the club.
- In other youth soccer clubs, the Risk Committee has a prominent role and meets regularly. What does Arlington Soccer want from its Risk Committee?
- Should we hire a knowledgeable risk consultant to help identify risks and draft the committee charter? If so, need to include this in the budget.
- Next steps: look at USYS and USSoccer's risk documentation and talk to our pro bono counsel.
- The Risk Committee requests Board input on the number of committee members and its composition, how often to meet.

B. Community Outreach and Fields – David Tyahla

- Drafting the committee charter. We need more data to support our case for more fields. All Board members should be prepared to engage the County Board and constituents in the effort to increase field capacity.

C. Fundraising – Jason Mugg

- Waiting on charitable foundation proposal from Finance Committee.

D. Finance – Paul Bobeczko

- Committee is working on the charitable endowment proposal and will have it for the February meeting. Questions to consider: how to message this undertaking? How will it impact the budget?
- Committee is working on the budget and will have a draft in February, with a final draft in March for the Board vote

6. Executive session