

ASA Board Meeting

May 28, 2019

Minutes

Attendees: Margaret Core, Allie Signorelli, Paul Bobeczko, Kristin Hanmer, Marc Garufi, John Mingus, Mia Petree, Sabine Schlorke, David Tyahla, Shaara Roman (by phone), Adam Brick

The meeting was called to order by Allie at approximately 7:30 PM.

1. **Minutes:** The April 2019 minutes were approved pending edits; an updated copy of the minutes will be distributed.

2. Board Business

- **Financial aid endowment:**

- The Board examined the purpose statement of the endowment, which seeks to increase aid to Travel program players by growing the strategic coaches' fund, increasing the support to teams with multiple Financial Aid (FA) players, adjusting the club fee copay required of players, and increasing the number of players covered.
- Receiving free/reduced (F/R) lunch from the schools is the objective standard we use to determine eligibility for FA. However, we may need to re-examine that standard because documentation requirements to receive F/R lunch are not uniformly enforced across schools.
- The Board approved the FA endowment purpose statement.
- Next steps: meet with Finance Committee to determine amount of endowment and proposed investment policy (including proposals regarding such considerations as withdrawal rate, risk tolerance, etc.), bring that policy back to the Board.

- **Travel refund policy revision:**

- The proposed revision to the document which articulates the Travel refund policy does not reflect a change in policy, but rather changes the language to align with actual Travel program payment practices.
- The revision was approved unanimously.

- **Nominating Committee update:**

- There will be a meet and greet with the candidates on Wednesday, May 29 from 7:00 – 8:30 PM at the Columbia Pike library.
- Next steps: Association membership vote at annual meeting on June 10, 2019. The voting members will include four travel reps under the new membership structure.

- **Committee charters:** Kristin reviewed the status of committee charters:

- Fields & Community Outreach – responsibilities can be added to the draft charter.

- Fundraising – charter approved.
- Risk – the Board discussed the responsibilities, composition of the committee (including a process to propose members because of the sensitive subject matter), meeting frequency. Kristin will update and send back to Sabine.

3. Executive Director report

- Distributed via email.
- Arlington Soccer clubhouse: Adam and staff have been trying to meet with the owners of the potential property for the clubhouse, but they seem more interested in developing the property for residential use. Adam met with the owner of the current space to discuss possible improvements to meet the organization's needs for workspace, meeting space and reception area. Will also investigate lease options elsewhere.
- Communications: Adam sent the draft Annual Report via email. The Board requested that the Annual Report be revised to include a high-level financial position statement. Additionally, staff is reviewing the feedback forms for the Travel program and Travel coaches.
- Adam has had several conversations with fundraising consultants regarding an annual giving campaign and how to best utilize a marketing and fundraising platform. He has also had informal conversations with sponsorship consultants. Any changes resulting from these conversations will be incorporated into the next budget.
- The new Arlington Soccer logo will be rolling out this week. We'll have new car magnets and window cling for the front window of the office.
- The strategic planning process is ongoing. Adam will present a strategic plan to the Board around the end of June.
- Adam will be meeting with the human resources auditors, will get their final input into the organizational design, and will then share those findings with the Human Capital committee.

4. Program reports

A. Rec program – John Mingus.

- Report sent via email.
- Working on getting Rec Committee minutes posted to the website. (Note that Board and Travel minutes are largely up to date.)
- Brian Plessner will be the new Rec Committee chair and Board representative.

B. Travel program – Marc Garufi.

- Tryouts are complete, and the process went smoothly. Players from the high school program assisted with tryout check-in. Teams are in formation now. Technical staff is considering whether to add another girls' team in the '01-'02 age group because there is demand for one.
- The Travel Committee continues to reflect on their role as conduits between families and staff.

The Board bid farewell to outgoing members Paul Bobeczko, John Mingus and Mia Petree.

The next Arlington Soccer Board meeting will be in late June – Allie to send date.