



Board Meeting Minutes May 23, 2022

Attendees: Candace Abbey, Paul Bobeczko, Frank DeMarco, Marc Garufi, Jason Mugg, Brian Plessner, Brent Polly, Ali Protik, Chris Pryor, Michal Simek, Shaara Roman, Jon Temin.

Guests: Cogeo CEO, Patrick Sampson and Managing Director, Rob Kusel

Meeting called to order at 7:33 pm

1. Cogeo. Cogeo is an organization we will partner with to prioritize our fundraising strategy and opportunities to take the club to the next level. CEO, Patrick Sampson and Managing Director, Rob Kusel spoke to how the partnership can contribute to developing a comprehensive strategy to generate incremental revenue beyond fees. We will have a lead consultant, and beyond that are able to access program support, research, writing and the data analytics team. The goal is to make the Club more self-sustaining in its fundraising efforts in the long run.
2. The Board approved the minutes from the March meeting.
3. With a motion from Paul and second by Brian, the board unanimously authorizes the ED to engage with Cogeo as outlined in the ED report.
4. Executive Director Report:
 - a. CIP – Proposal was laid out and available on website and there are no new fields in the immediate future. There is a 2-month window before this is finalized so there is still opportunity to share our voice and needs on behalf of soccer.
 - b. Endowment Fund process is moving forward with a goal to move forward and have the endowment investment completed by July 31.
 - c. Excited to announce the addition of two new female coaches to coach the girls travel teams. And two others promoted into coaches into leadership roles within the Club.
 - d. Super Y: We will have 23 teams playing over the summer, totaling 450 players. There will be 14 Girls Teams and 9 Boys teams for the age groups U11-U15. We have a new sponsor as well.

- e. We've created new partnerships with several new organizations including Wheats landscaping, Worldstrides International Travel Partner and Arlington Partnership for Affordable Housing.
5. Rec Committee. Received \$7,500 gift from the Optimists International on May 18. Wells Fargo has told the Optimists that they cannot use their lot in the future for the tree lot. The season is going well and once again the annual tradition of silent soccer on Mother's Day weekend was a success. John Mingus is representing the Rec Club on the Nominating Committee.
6. C&D Committee. The committee will vote for funding two programs to provide a stipend for regional and national playoffs.
7. Internal Advisory Committee: Worked on the Endowment RFP and passed on to staff.
8. External Advisory Committee: Talked generally about fundraising and the board's role. Will look to Cogeo to leverage us as needed. All Board members asked to contribute to the Club prior to June 30.
9. Nominating Committee: Interviewed all 10 candidates that applied. Next step is to finalize the candidates to move forward to the Meet and Greet on June 7 and the Annual meeting vote will be June 25.
10. Three current board members – Protik, Paul and Chris - who are not seeking re-election were thanked and honored for their contributions.

Meeting adjourned at 9:53p