



Board Meeting Minutes September 29, 2022

Attending: Frank DeMarco, Brian Plessler, Jon Temin, Mark Merrill, Michal Simek, Marc Garufi, Laura London, and Brent Polly.

1. Intros of new board members - Laura London and Mark Merrill. Approved minutes from last meeting. Brief discussion of the history of taking minutes at Board meetings
2. Director Report:
 - a. Fall Registration: Registration and participation numbers are good.
 - b. Club Uniform Supplier Under Review: Travel uniform cycle is two years. The current uniform cycle will conclude after the Spring 2023 season. Coinciding with a new cycle is a review of current supplier (Adidas) and consideration of other leading suppliers (e.g., Nike and Capelli):
 - c. Brief discussion of supplier candidates and potential options. Looking at all options to ensure we get the best value.
 - d. Player and Coaching Education: Frank has been meeting with and engaging PLC (Players Leadership Council). PLC ran a player-led clinic. It went really well. Coaching Clinics for Rec. - sessions also went well
 - e. Finances and Financial Aid: Club has had a good year and is in a sound financial position. We have lower number of kids requesting financial aid. Discussion of whether or not we provide 100% financial aid. Historically 60% has been the constant. Recommendation made to look into feasibility of fully funding financial aid
 - f. Communications: Communications good PR and Long Bridge park
 - g. Partnerships, Sponsorships, and Relation-Building: Working with Tom Byer to see if we can get him to help Arlington Soccer engage younger players through Soccer at Home programming. Participated in an excellent partnership event with Amazon. Met with longstanding partner Lindsay, and it agreed to increase its sponsorship support for the club. Looking at a number of grants to support our activities
 - h. Fields: Marymount is looking at a number of field projects to include Quincy Field astroturf baseball diamond and near campus stadium.

- i. Personnel: Had some good hires - Marcus Chantal Futsal coach and played pro. Have a paid intern to support things like web site etc. ACTION - Policy for maternity/paternity leave
 - j. Referees: Referees are getting hard to find normal is 6500 down to 3800. Numbers are very low
 - k. Real Estate: Space for the ASA Office/New Facility. Had some preliminary drawings done and starting to explore
3. C&D Committee Report: The Committee held its annual Program Council meeting in October, which included election of three new Committee members. The ED and ADP Director are working to address an issue with a family whose child was injured in an ADP game. At the request of Club staff, the Committee had a productive discussion with staff about sideline parent behavior. There is much work to do in this area though most of the Committee members felt that Arlington parents were among the best behaved.
4. Internal Advisory Committee Report: Starting the budget process. Audit committee meeting scheduled for Oct 17. We need to look at new cycles for audits and their frequency. 3 years with some mid-term audits or scaled audits
5. External Advisory Committee: Did not meet between Board meetings
6. General Topics:
 - Soccerthon
 - Welcomed new sponsors
 - Fundraising is progressing well
 - Recommendation that we should have a scorecard with long-term goals and how to achieve them.
 - Committee structure - look at splitting off some sub-committees and getting external folks not just members to run those
 - Look at the sub-comm structure
 - More diversity on Board and subcommittees is sought
 - Review of Policies and procedures needed for things like paternity leave
 - Review the by-laws and set up a cadence to do this regularly
 - Annual report

Executive Session.

Meeting was in person. Started at 7:34 PM, adjourned at 9:36 PM