

## ASA Donation Policy

*Approved by Board of Directors on 28 July 2014*

ASA solicits and accepts donations for purposes that will help the organization further and fulfill its mission.

Donations include, but are not limited to, the following:

- Donations added to registration fees during the online registration process
- Donations made by cash, check, credit card or money order
- Net profit from raffles and the silent and live auctions at the Awards Event
- Net profit from any activity for which ASA promoted a donation or purchase as supporting ASA's Financial Aid or Real Madrid programs, or ASA's efforts to make soccer accessible to children from low-income families
- Grants made for general support to ASA
- Revenue from the Amazon Smile program

Unrestricted donations: 100% of unrestricted donations made to ASA go into Financial Aid or the Real Madrid Program, unless otherwise agreed to in writing with the donor.

Restricted donations: If a donor restricts their donation to a particular program or expense, ASA will follow the donor's wishes so long as they are consistent with ASA's mission and goals. If the donor's wishes are not consistent with ASA's mission or goals, the donation will be turned down or returned.

Special circumstances for donations made during online registration: In general, funds raised through donations during Travel registration go to Financial Aid for Travel, during Rec registration go to Financial Aid for Rec, and so on. Since we don't know exactly how many players will request financial aid each year, ASA may reallocate funds within the Financial Aid program as needed. If all Financial Aid needs are met, excess funds may be reallocated outside the Financial Aid program, with the Real Madrid Program being the first priority until all Real Madrid Program needs are met.

ASA tournaments: This donation policy does not apply to revenue from ASA tournaments.

Sponsorships: This policy of applying donations to Financial Aid or the Real Madrid Program does not necessarily apply to revenue from sponsorships. The intent and terms of the sponsorship agreement will determine how sponsorship funds are used.

Circumstances under which ASA may refuse a gift: If there is the potential for controversy or undue burden on ASA if certain gifts are accepted, ASA's executive director and board of directors will determine whether to accept the gift based on the following factors:

- Values—whether the acceptance of the gift compromises any of the core values of ASA
- Compatibility—whether there is compatibility between the intent of the donor and ASA's use of the gift
- Public Relationships—whether acceptance of the gift may damage the reputation of ASA
- Consistency—whether acceptance of the gift is consistent with prior practice
- Form of Gift—whether the gift offered in a form that ASA can use without incurring substantial expense or difficulty
- Effect on Future Giving—whether the gift will encourage or discourage future gifts.