

ASA Staff & Volunteer Commercial Enterprise Policy

As a member of the Arlington community and as an organization dedicated to serving the youth population in the Arlington area, ASA, its staff & its volunteers will endeavor to selflessly serve the public and not use our ASA positions for personal financial gain.

ASA Staff and volunteers agree not to engage in commercial enterprises that directly relate to ASA unless those enterprises:

- are authorized by ASA's Executive Director, the Director of Travel Coaching or the Recreational Soccer Director
- benefit the association as a whole versus benefitting individual staff members or volunteers

Enterprises covered by this policy include (but are not limited to):

- Creation and sales of ASA-branded materials
- Development and implementation of non-ASA camps & clinics where ASA player attendance is required, "strongly encouraged" or individually solicited.
- Individualized training work, except when facilitated via established procedures (https://docs.google.com/a/arlingtonsoccer.com/forms/d/1LPgx4LdAZ8T_mCp5avftVw9MQ_0D-KCwU2BK4D7NXI/viewform?c=0&w=1)

This policy does not apply to ASA's Director of Player Development or ASA's Auxiliary Programs Director, both of whom are charged with implementing camps and clinics where they are fulfilling their club-approved duties. All other ASA staff, including coaches and trainers, are covered by this policy.

Volunteer exceptions: At times volunteers create materials for their specific Rec Clubs or teams (typically for Travel teams). An example might be a team jacket with the team's name, the player's name and a reference to ASA. Assuming the pricing is comparable to other similar options, this type of activity is allowed assuming all ASA references are appropriate and accurate.