



Arlington Soccer Association (ASA) Travel Team Uniform Program

Arlington Soccer Association strives to project a professional image. The club uniform plays an integral part in the forging of club identity and in building both a sense of community and of pride in the organization. This can only be accomplished if all ASA travel teams wear the designated club uniform so that no matter what the age group, no matter what the occasion, the team can be readily identified as representing the Arlington Soccer Association. This underscores the fact that we are a single club that exists to support and encourage its members.

Several years ago ASA, in conjunction with the then Club Council (Travel Team Managers), created the following travel team uniform objectives:

- To provide maximum merchandise quality at the best value to the players.**
- To obtain the best benefits for the club in the areas of sponsorship and discounts.**
- To establish a local 'single source' provider for these services.**
- To promote club branding and uniformity across the organization.**

With these objectives in mind the below document explains the current ASA Travel Team Uniform Program.

1. The following outlines the ASA travel team uniform program effective with the fall 2011 season. This program supersedes any other uniform program or standards and is in effect until the Arlington Soccer Association should need to amend, add to, or delete the program or any portions thereof.
2. All ASA travel teams and coaches must adhere to this program at all times.
3. Effective March 2008, the official ASA apparel supplier is Adidas. ASA maintains a two-year purchase agreement for our boys and girls travel teams that is compliant with the existing sponsorship agreement between the Club and Adidas. All travel teams are required to purchase a new uniform kit every two years. Uniforms must be purchased and used in league/tournament play immediately following the uniform launch.

a. Exclusion to the above for competitive teams in their final season:

For teams that are playing in their final year in the Club's travel program, if that year coincides with the launch of a new Adidas uniform kit, then they will not be required to purchase the new kit and will be permitted to finish their ASA tenure in their current kit.

i. Example 1: Team 1 plays U18 in Fall 2011. Adidas/ASA introduces a new kit in Fall 2011. Since it is the team's last year in the Club, Team 1 will not be required to purchase the new '11 kit, but they may do so at the discretion of their individual coach/team. All players on these teams must wear identical uniforms, either the current uniform or the new Fall 2011 uniform.

4. All Arlington Travel Soccer players and coaching staff must wear Adidas gear on game day.

a. Exception: Players may wear footwear, shin guards, and compression/under tops/shorts from a different vendor.

5. Effective August 2017 the official ASA travel team uniform is the following Adidas uniform. All travel teams must wear this uniform at all times (all league and tournament matches, etc. – anytime that the team is playing under the team affiliation), as described below:

- Home jersey, Tiro 17, royal blue/white
- Home shorts, Tastico 17, royal blue/white
- Home socks, Copa Zone III, royal blue w/white
- Away jersey, Tiro 17, white/white
- Away shorts, Tastico 17, white/white
- Away socks, Copa Zone III, white w/royal blue

- All travel teams will need to purchase at least one additional guest player uniform kit.

6. Optional club and player equipment and apparel will be available thru the Club Uniform Agreements and teams are encouraged to also procure these items (i.e. warm-ups and bags for teams/players). Items such as those listed below will be available to all players through the special ASA club uniform link to Eurosport.

- Warm-up top and pants - Required style: Adidas Tiro 17 training jacket in royal blue and Tiro 17 training pant in black
- Backpack - Optional style – Adidas Stadium team backpack in royal blue
- Goalkeeper Jersey - Adidas Revigo GK jersey in yellow or green in either short or long-sleeve. Club encourages all ASA goalkeepers to wear the selected jersey whenever possible but it is not required
- 100% cotton grey T-shirt with ARLINGTON chest logo or Grey Entrada 18 jersey with ARLINGTON chest logo

7. Practice Uniform: Beginning October 1st, 2013 all travel soccer players will begin wearing a standardized practice uniform. The Travel Soccer Practice Uniform consists of:

Top: Any one of the following

- Grey ARLINGTON cotton t-shirt
- Grey ARLINGTON Adidas Entrada 18 jersey
- Grey ARLINGTON jersey (gift jersey given to all players from the club in September 2013/August 2014)

Shorts: Adidas royal blue (any style Adidas royal blue)

Socks: Adidas royal blue (any style Adidas royal blue)

8. Uniform Numbering: Only single or double-digit numbers are allowed. Jersey numbers for players within an age group (either boys or girls) should not be duplicated. Each player in the age group should have his or her own unique number. Non-conflicting jersey numbers allow for players to play with other teams in the age group as league and tournament rules allow.

9. Uniform Kit Modifications: ASA strongly discourages teams from altering the official ASA uniform kits. All of our arrangements with Eurosport—customization, pricing, rebating and inventory forecasting, etc.—are predicated on the product styles and colors as selected by ASA. Beyond that, it is our goal to have a standard uniform for all ASA travel players club wide.

10. Sponsorship logos may NOT be displayed on the travel soccer uniform kit (shorts, jerseys, socks). Sponsorship logos may appear on warm-ups, backpacks, training t-shirts, etc. The ASA Executive Director before imprinting on any item also bearing the ASA logo must first approve sponsorship logos.

11. Players names on uniform items are not permitted (i.e. name on back of jersey.)

12. Teams may also use the ASA uniforms for indoor league play and various 3 v. 3 type tournaments as long as the team is registered as an “Arlington Soccer Team” team. An ASA team playing in an event where they are not registered as an ASA team (i.e. Black Force, Roadrunners, etc) may not wear the ASA uniform.

13. Effective February 2011 the official ASA uniform supplier is Eurosport. All travel teams must obtain uniforms through Eurosport, and do so in accordance with the ASA / Eurosport Agreement.

14. ASA coaches are expected to comply with this uniform program and the provisions of the Uniform Agreements with Adidas and Eurosport. Coaches are expected to assure that their teams and all team coaches and trainers are wearing the proper club apparel at matches, tournaments, tryouts, clinics, camps as required by the Club and the uniform agreements. ASA is committed to showing our best efforts in assuring that all teams and coaches comply with the intent and spirit of our Uniform Agreements with Eurosport and Adidas, and to that effort, any coach, trainer or team that is in violation of this program or the Agreements may be removed from ASA.